SAR (Social Assistive Robots)

Creating a New Era of Dementia Care with Socially Assistive Robots

Overview

The SAR (Social Assistive Robots) project was developed to address the increasing challenges in dementia care by integrating socially assistive robots into daily routines. Recognizing the limitations of traditional care methods, SAR aims to provide personalized support, enhance emotional well-being, and reduce the burden on caregivers. Our approach focuses on engagement, through specific tasks and goals, fostering independence, and encouraging patients with their families via video calls.

SAR is dedicated to improving the quality of life for individuals with dementia, their families, and caregivers. By leveraging technology to provide consistent, personalized, and engaging interactions, we aim to set a new standard in dementia care, offering hope and practical solutions to some of the most challenging aspects of this condition.

ROLE	DURATION	TOOLS USED
Product Designer User Research Project Manager	4 Months (Fall 2023)	Miro Figma Google Suite

The Challenge

Addressing the Multidimensional Struggles of Dementia Care

Dementia care presents a complex array of challenges that affect both caregivers and patients:

- **Caregiver Burnout:** Nearly 50% of caregivers report high levels of stress, leading to health issues and decreased quality of life.
- **Lifestyle Needs:** Caregivers juggle medication reminders, emotional support, and long-term engagement, creating a high cognitive load.
- **Isolation:** The absence of social stimuli can deepen feelings of loneliness and depression in patients.
- **Privacy Struggles:** Patients face confusion, memory loss, and embarrassment around incontinence, leading to frustration and withdrawal.

Current dementia solutions often lack the integration of overall emotional support. Highlighting the need for a more comprehensive and holistic approach.

My Role and Responsibilities

Leading Research and Development

As the project manager and researcher, I played a pivotal role throughout the SAR project, driving multiple facets to ensure its success and innovation.

- **Research Leadership**
  - Conducted literature reviews to inform design decisions.
  - Developed user personas and empathy maps to understand caregiver and patient needs.
  - Analyzed and synthesized research findings to guide project direction.
- **Design and Development**
  - Wrote user stories to guide development based on user needs and goals.
  - Collaborated with the development team to integrate research findings into the robot's functionalities.
  - Ensured the robot's design aligned with user preferences.
- **Collaboration and Communication**
  - Served as the liaison between the research team and external stakeholders, including caregivers and healthcare professionals.
  - Facilitated communication between developers and users to ensure the robot met practical needs.
- **Project Management**
  - Managed the project timeline and resources.
  - Coordinated tasks within a previous academic and family environment.
- **Creative and Holistic Experience**
  - Developed a comprehensive solution that addresses challenges with a holistic approach.

Our Primary Objectives

Crafting the Future of Dementia Care

Engagement Enhancement
Provide engaging and personalized activities to reduce boredom and isolation.

Caregiver Support
Alleviate caregiver burden through personalized reminders and emotional support.

Safety Assurance
Ensure safety with fall detection and medication reminders.

Emotional Support
Offer companionship and emotional support to reduce feelings of loneliness.

Privacy Respect
Maintain dignity and privacy during personal care routines.

Enhanced Patient Engagement
Provide cognitive and emotional stimulation, reducing boredom.

Improved Caregiver Well-being
Automate medication management and personalized reminders, reducing caregiver stress.

Need For Personalization
Adapt to individual preferences and routines.

Seamless Family Connection
Facilitate easy video calls, fostering connection and reducing isolation.

Discovery and Research

Design Process and Approach

Leveraging Research to Inform Design Decisions

The design process followed a user-centered approach, beginning with in-depth empathy studies to understand the emerging challenges in dementia care. Research methods included literature reviews, user interviews, and observational studies to identify pain points and opportunities for assistive technology.

Research Methods

A Comprehensive Approach to User-Centered Design

To gain a deep understanding of the challenges and opportunities in dementia care, we employed a variety of research methods. Each of which contributed unique insights. These methods included:

Literature Review
We conducted a comprehensive review of existing research on dementia care, assistive technology, and human-robot interaction. This helped us establish a theoretical framework and identify gaps in current knowledge.

Ethnographic Study
We observed caregivers and patients in their natural environments, including homes and care facilities. This allowed us to understand the daily routines, challenges, and interactions that occur in these settings, informing our design decisions.

User Interviews
We conducted in-depth interviews with caregivers, healthcare professionals, and individuals with dementia. These interviews provided valuable insights into their experiences, needs, and preferences regarding assistive technology.

Task Analysis
We analyzed the tasks and activities that caregivers perform, identifying areas where assistive technology could be most beneficial. This helped us prioritize features and functionalities that would address the most pressing challenges.

These findings highlighted the need for a more always-on strategy to address pain points and a robust but proactive approach.

UX Research & Insights

Understanding the Needs of Caregivers and Patients

Based on comprehensive research findings:

Caregiver Stress
Caregivers Experience High Levels of Stress Due to Their Roles, Leading To High Stress Levels.

Patient Engagement
Patients Require Engaging Activities to Maintain Cognitive Function and Emotional Well-being, Which Can Be Challenging for Caregivers to Provide.

Need For Personalization
Both Caregivers and Patients Have Unique Preferences and Routines That Necessitate a Personalized Approach to Assistive Technology.

These findings highlighted the need for a more always-on strategy to address pain points and a robust but proactive approach.

Competitive Analysis

Knowing Our in the Market of Assistive Technologies

To understand the competitive landscape, we conducted a thorough analysis of existing solutions in the market. This involved examining their strengths, weaknesses, and identifying opportunities for differentiation.

Competitor Name	Paro	Cozmo & Vector	ElliQ
Target Audience	Elderly care facilities, individuals with dementia	Children, tech enthusiasts, hobbyists	Older adults living independently
Primary Focus	Emotional support and companionship	Physical entertainment and learning	Companionship and daily assistance
Interaction Management	No	No	Yes
Cognitive Stimulation	Limited cognitive engagement	Yes	Yes
Emotional Support	Yes	Limited	Limited
Personalization	No	No	Yes
Physical Interaction	No	Yes, limited	No
Social Engagement	No	No	Yes, through connectivity

Key Takeaways

Paro is a robot that has proven its emotional support with dementia patients but lacks cognitive engagement and personalization.

Cozmo & Vector are robots that are engaging and entertaining but are not designed for therapeutic or caregiving purposes.

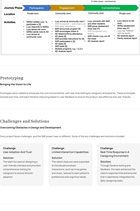
ElliQ can offer a more comprehensive solution with companionship, cognitive stimulation, and physical engagement, addressing a broader range of needs.

Core Personas

Understanding the People We're Designing For

These personas represent the key users we're designing for:

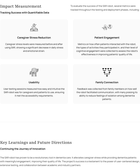
- **Caregiver Jane**, 52, is the primary caregiver for her husband with dementia. She's overwhelmed by the responsibilities and needs support to maintain her own well-being.
- **Patient Thomas**, 78, is living with dementia and values his independence. He enjoys simple activities and wants to maintain his routines.



The Proposed Solution

A Socially Intelligent Robot for Dementia Care

The proposed solution is a socially intelligent robot designed to assist with both caregiving tasks and emotional engagement. The robot will focus on:



Brainstorming and Ideation

Leveraging Key Pain Points to Empower Our Users

The ideation process involved brainstorming potential solutions to address the identified pain points and opportunities. The robot's design was shaped by the following key considerations:

Tools we like **personalized Cozmo games** and **medication reminders** and we'll need to address both physical and emotional needs.

Task Analysis

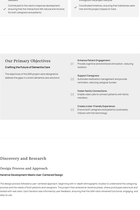
Understanding the Caregiver Workflow

A detailed task analysis was conducted to understand the existing workflows of caregivers and identify pain points that could be addressed by the robot. This analysis involved breaking down caregiving tasks into:

By breaking down these tasks, the team was able to design specific features within the SAR robot to optimize caregiver efficiency and reduce the overall caregiving burden.

Customer Journey Maps

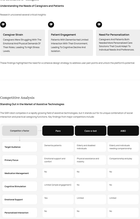
To further understand the user experience, we created journey maps for both caregivers and patients. These maps visualized the caregiver's and patient's emotional journey, touchpoints, and pain points throughout their interactions with the SAR robot.



Prototyping

Bringing Our Vision to Life

Prototypes were developed to test the functionalities, user interface, and overall design of the SAR robot. Initial prototypes focused on core functionalities, such as medication reminders and basic interactions.



Challenges and Solutions

Overcoming Obstacles in Design and Development

Throughout the project, we encountered various challenges. Below are three challenges and solutions included:

Challenge
Limited Cognitive Capabilities

Solution
Simplified the robot's interface and interactions, such as using large buttons and clear visual cues.

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Challenge
Technical Challenges in Developing Conversational Interfaces

Solution
Iterated on the robot's conversational abilities through user feedback. We started with limited but reliable interactions and gradually expanded the robot's capabilities as the technology matured.

Usability Testing

Ensuring the Robot's Effectiveness and Ease of Use

To ensure the SAR robot was both effective and easy to use, usability testing was conducted with both caregivers and patients. The testing process involved observing users as they interacted with the robot and collecting feedback on:

- **Task Completion Rates:** We measured the success rate of users in completing key tasks, such as setting medication reminders or initiating a video call.
- **Error Rates:** We tracked the number of errors users made while interacting with the robot, identifying areas where the interface could be improved.
- **Time to Task Completion:** We timed how long it took users to complete tasks, aiming to streamline interactions and reduce unnecessary steps.
- **User Satisfaction:** We collected subjective feedback through questionnaires and interviews to gauge user satisfaction with the robot's features and overall experience.

The insights gained from usability testing were used to iteratively refine the SAR robot's design and functionality. This ensured that the robot was intuitive, user-friendly, and effectively addressed the needs of both caregivers and patients.

Impact Measurement

Tracking Success and Identifying Areas

Evaluate the success of the SAR robot, several metrics were established to measure its impact on caregivers and patients.

Key Learnings and Future Directions

Continuing the Journey of Innovation

The SAR robot project has yielded valuable insights into the challenges and opportunities of developing assistive technologies for dementia care. Key learnings and suggestions for future improvements are outlined below.

Takeaways

- **The Importance of Personalization:** One of the most critical takeaways is the need for highly personalized interactions. Caregivers and patients have unique preferences and routines, and the robot's ability to adapt to these individual needs is crucial for its success.
- **The Role of Emotional Support:** While practical assistance is important, the long-term impact can be limited. Emotional support, such as companionship and engagement, can significantly improve the well-being of both caregivers and patients.
- **Usability Testing:** Thorough usability testing with both caregivers and patients is essential. This helps identify and address potential issues early in the development process, leading to a more intuitive and user-friendly robot.

Scaling for the Future

- **Expanding Features:** Adding more sophisticated features, such as advanced emotional recognition and more personalized interactions, could further enhance the robot's capabilities.
- **Broader Applications:** Exploring the integration of SAR robots in various care settings, such as assisted living facilities and hospitals, could expand its reach and impact.
- **Long-Term Monitoring:** Conducting long-term studies to assess the robot's long-term effectiveness and potential for behavioral changes would be valuable.